

# The Keith-O'Brien Conference Sale

Last Conference we were honored with the presence of thousands of visitors and were the recipient of many kind words relative to the special prices arranged for the occasion. We respectfully request the honor of your presence again, even should you care to make no purchase.

## SPECIAL CONFERENCE PRICES

### Reduction in Hosiery.

THESE TWO ITEMS will serve to attract attention to the low prices and splendid lines of hosiery, where many inducements exist.

FOR CONFERENCE and for all week we will sell children's one and one ribbed black cotton hose—the wear-well school hose; double knee, double heel and toe and full length.

35 cent quality for 10c.

LADIES' BLACK HOSE—Double sole, high spliced heel, silk finish and guaranteed to be stainable.

15c quality for 10c.

SPRING AND SUMMER UNDERWEAR—New lines and full assortments for ladies and children.

Vests—12½ cents and upward.

## SPECIAL CONFERENCE PRICES

### Remnants in

**Damask Toweling**

SUITABLE for towels, dresser covers, making of napkins, etc.—an especial offering—worth 20 and 22 cents a yard. Remnant price 15 cents. Lengths, 2, 2½ and 3 yards.

## SPECIAL CONFERENCE PRICES

### \$1.50 Glove for \$1.05.

THREE-CLASP KID GLOVE, newest stitching and latest shades, in all sizes. \$1.50 value for \$1.05.

SPRING GLOVES—We show the prettiest and newest shades in the most desirable spring gloves at \$1.00 to \$2.50.

## A Practical Demonstration Showing How Skirts Are Made

### A MOST INTERESTING EXHIBIT!

Messrs. Greenwald Bros. of New York and Philadelphia have established a complete, modern, miniature petticoat factory, which will be in operation in our under muslin section during the entire week. A practical demonstration will be given of how petticoats are made complete in every detail in the marvelously short time of eight minutes. You can order a petticoat and have it made while you wait. This demonstration will conclusively prove to you how it is possible for us to sell such good petticoats at such little prices. While they are made in a wonderfully short time, every garment is perfect down to the last stitch. In no way is the work slighted.



**\$1.48 SKIRT FOR 98 Cts.**

PETTICOATS OF BLACK MERCERIZED SATEEN—Made with double ruffle flounce, tucked, or with three gathered ruffles, each trimmed with double rows of hemstitched effect, finished with full dust ruffle, all seams strapped, new fitting shaped top. Skirts like these you'd consider excellent value at \$1.48. Factory price, 98c.

**\$1.85 SKIRT FOR \$1.59.**

HEAVY MERCERIZED SATEEN PETTICOAT in all the new effects, such as circular flounces, strap attached, or trimmed with ruffles, tucks and knife-pleated effects, finished with strap seams and perfect fitting shaped top. Regular price, \$1.85. Factory price, \$1.59.

## During the Entire Week There Will Be a General Reduction on all Cotton and Silk Petticoats.

Our silk skirts comprise a splendid assortment of styles and colors, and are divided into the following lots:

Lot 1—Regular price, \$9.00 and \$9.25, for \$6.75.

Lot 2—Regular price, \$10.00, for \$7.75.

Lot 3—\$12.00 to \$12.75, for \$9.75.

Lot 4—Regular price, \$14.50 to \$15.00, for \$11.75.

Lot 5—Regular price, \$16.75 to \$18.50, for \$13.75.

## CORSET SPECIAL

GIRDLE CORSETS, made of good quality tape, well stayed; colors, white, pink and blue; special price, 39c.

BATISTE GIRDLE, well boned with steel stays, colors, pink, blue and white; regular price, 65c; special, 49c.

SPECIAL LOT AT HALF PRICE. \$3.00 and \$3.50 Corsets, straight front, odd sizes, for \$1.50 and \$1.75.

## Ladies' Spring Suits

THEY ARE MADE of all-wool canvas cloth, in navy, blue, brown and fancy mixtures. The jackets are lined with satin radame and trimmed with white braid down the front; collarless, notched, gauntlet cuff. The skirt is unlined and of walking length. Sizes 34, 36 and 38 only. \$13.75 for \$9.75.

These suits can scarcely be made for this price. Opportunity purchases and a drawing card for conference makes it possible for you to get a real bargain.

## White Lawn Waists

THESE ARE MADE of a good quality of lawn, tucked back and front, trimmed down the front with three rows of insertion, full puff sleeves and tucked cuffs. Sizes: 34 to 42, \$1.25 for 85c.

## SPECIAL CONFERENCE PRICES

### Children's Jackets

THEY ARE MADE of all-wool ladies' cloth, in blue and red and trimmed with white braid; also trimmed with cream lace. 2 to 5 years—

**\$1.75**

## SPECIAL CONFERENCE PRICES

### Boys' Waists

THEY ARE MADE of a fine quality of percale, German percale and black sateen; box pleat down the back and front; patent button belt; also found in the blouse style. 3 to 12 years—

**25c**

## Almost Half Prices in Veilings

FOR ONE WEEK Chiffon Veils for the hat will be reduced to nearly half-price, and, where purchase is made the veil will be pinned on free of charge. Fashion elects that the veil shall be an essential trimming to the hat, whether of stylish conception or a plain, modest effect. Certainly it is a source of economy as well as a creation of beauty.

The trade in general is invited to participate in these Conference reductions, which are most unusual considering the exquisite assortments. The window display will give a clearer idea of the beautiful veilings.

75-cent quality for 55c.

95-cent quality for 65c.

LAUNDRY STOCK COLLARS—The lady visitors to conference and our friends in the city will be interested in a new lot of these pretty and stylish collars, of new design, some in military effects, some in cross-stitched patterns, in both Hungarian and Persian colors, as well as real Hungarian embroidered designs. This handsome line at the special prices will be a big feature.

Your choice for 35c.

See the window display.

## SPECIAL CONFERENCE PRICES

### Percales, Gingham, Muslins

HURON PERCALES—27-inch, patterns unsurpassed, colors most desirable for boys' waists, children's aprons and dresses, and ladies' waists and wrappers. 65-cent value for 45c a yard.

GINGHAM—Roslyn zephyrs, 27 inches, representing well selected patterns for ladies' undershirts, children's dresses and boys' waists.

81-3-cent values for 61c.

MUSLINS—Soft finish for the needle and adapted especially for family use. Owing to the quality and reduction, only 12 yards can be allowed to a customer. From 10c to 8c.

FALL RIVER APRON GINGHAM—27 inches and shown in all of the Amoskeag gingham patterns. Excellent values at 7½ cents. There will be a run on these.

75-cent quality for 5 cents.

## DOMESTIC TWILL SHIRTING

An opportunity no careful shopper can well afford to miss. The qualities and patterns are suitable for ladies' aprons, men's shirts, boys' waists and children's aprons. The reduction is sweeping; 81-3 and 10c values for 61-4c.

## SPECIAL CONFERENCE PRICES

### Notion Section Little Prices

Children's bags, 35c quality, for 25c.

Hand bags, assorted colors, 40c for 40c.

Hand bags, assorted colors, 70c for 40c.

Hand bags, assorted colors, \$1.00 for 70c.

Hand bags, assorted colors, \$1.25 for 90c.

Hand bags, assorted colors, \$1.50 for \$1.00.

Hand bags, assorted colors, \$1.75 for \$1.00.

Ladies' pocketbooks, 25c for 19c.

Men's coin purses, 35c for 25c.

Shirt waist sets, pearl, 30c for 12c.

Hat pins, extra long, 2 for 5c.

Head chains, 15c.

Gold-filled chains bracelets, \$3.50 for \$2.25.

SPECIAL CONFERENCE PRICES in scissors and shears—all kinds and sizes up to 8 inches long. Your choice while they last—25c.

Gold-filled chains bracelets, \$3.50 for \$2.25.

Twisted tape, 10 yards, 4, 8 and 10c for 5c.

Skirt supporters, 15c for 10c.

Pearl buttons, assorted sizes, 10c dozen for 6c.

Curling irons, ebony and natural wood handles, folding or straight, 25c for 15c.

Stocking darners, 5c 2 for 5c.

## SPECIAL CONFERENCE PRICES

### Boys' Spring Suits

THEY ARE MADE of all-wool cloth in fancy mixtures, well lined and finely tailored. The small sizes are in Norfolk style with high and low collars. The larger sizes have double-breasted coats. All are knee pants suits. For boys from 5 to 13 years—

**\$2.95**

## SPECIAL CONFERENCE PRICES

### Bargains in Domestic.

The lines which we offer Conference visitors and the trade are standard makes—which stand for quality. The exceptional reductions will therefore be appreciated when it is considered that the margin on standard domestics is very close.

We make every purchase satisfactory.

## SPECIAL CONFERENCE PRICES

### Special Shoe Values for Conference Week

LADIES' viol kid extension sole, lace shoes—\$2.90 value for \$1.95.

BROKEN LOT, ladies' Oxfords, \$2.50 and \$3.00 values, all sizes, \$1.50.

BROKEN LOT, ladies' fancy slippers, 2, 3 and 4-strap and cross-strap designs—\$2.50, \$3.00 and \$3.50 values, all sizes and widths, \$1.50.

EIGHTEEN new spring lasts in ladies' oxford toes, comprising all the newest toe and heel shapes. Sizes: 10-11, 11-12, 12-13, 13-14, 14-15, 15-16, 16-17, 17-18, 18-19, 19-20, 20-21, 21-22, 22-23, 23-24, 24-25, 25-26, 26-27, 27-28, 28-29, 29-30, 30-31, 31-32, 32-33, 33-34, 34-35, 35-36, 36-37, 37-38, 38-39, 39-40, 40-41, 41-42, 42-43, 43-44, 44-45, 45-46, 46-47, 47-48, 48-49, 49-50, 50-51, 51-52, 52-53, 53-54, 54-55, 55-56, 56-57, 57-58, 58-59, 59-60, 60-61, 61-62, 62-63, 63-64, 64-65, 65-66, 66-67, 67-68, 68-69, 69-70, 70-71, 71-72, 72-73, 73-74, 74-75, 75-76, 76-77, 77-78, 78-79, 79-80, 80-81, 81-82, 82-83, 83-84, 84-85, 85-86, 86-87, 87-88, 88-89, 89-90, 90-91, 91-92, 92-93, 93-94, 94-95, 95-96, 96-97, 97-98, 98-99, 99-100, 100-101, 101-102, 102-103, 103-104, 104-105, 105-106, 106-107, 107-108, 108-109, 109-110, 110-111, 111-112, 112-113, 113-114, 114-115, 115-116, 116-117, 117-118, 118-119, 119-120, 120-121, 121-122, 122-123, 123-124, 124-125, 125-126, 126-127, 127-128, 128-129, 129-130, 130-131, 131-132, 132-133, 133-134, 134-135, 135-136, 136-137, 137-138, 138-139, 139-140, 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